

NASPAG



NORTH AMERICAN SOCIETY FOR PEDIATRIC AND ADOLESCENT GYNECOLOGY

To: Board Members of N.A.S.P.A.G.
From: Alvin F. Goldfarb, M.D., President
Date: June 28, 1988

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We are now approaching three hundred members in our society. Actually, 294 as of my visit to Memphis on June 13-14, 1988. With this membership, we have reached a point where overhead far exceeds income. Assuming that we will have three hundred members next year, or let's even project to 400 members next year, at \$100 dues, we are looking at a total income of \$30,000 to \$40,000. Sixty percent of that money goes to the publisher of the journal. We have therefore become a mailing list for the journal only, and cannot exist as a society. We have five major expenses. They include publishing the newsletter, Board expenses, annual meeting expenses, running of an office, postage, etc., and legal and accounting fees. The newsletter alone will cost \$3,000. Board expenses for just one meeting would run \$4,500. The annual meeting has to cost \$3,000. Running an office is \$2,000, and postage, etc., is \$1,500. Legal and accounting fees are \$1,000. If we add all of these up, we are looking roughly at \$15,000. At 300 members, we go into the hole. At 400 members we barely make it.

In evaluating meeting sites for 1989, hotels throughout the country in urban areas are asking anywhere from \$2,000 -3,000 for meeting rooms that will be used, where there is no food service. If you have a room with food service, they do not charge you for the room. So, that the cost of the annual meeting must go up, just on that basis alone.

For us to survive as a small society, we need at least 500 members, and we need 500 members who will be willing to pay \$125.00 a year dues. I think we have to re-evaluate our entire dues structure. If we were to have 500 members at \$125, that would give us a total income of \$62,500. Sixty percent of this would go to the journal, and the balance would be for the running of our society. If we go to 500 members, the cost of newsletter production goes up, etc., etc., etc., and we would be, based upon marginal analysis, at the breakeven point. I failed to include above the fact that we give the managing editor's office \$3,000 to help defer some of their expenses.

I have not included as income anything more than dues. I don't know how long Ortho will continue to give us \$2500 to run the newsletter, or what we will make from annual meetings, etc., etc. I would like all of you to put your heads together and begin to think about these things. Otherwise we will run into the problems of a Mom and Pop Store operation, and we are going to have some real problems in the next 180 days. We will really have problems if the Houston meeting falls on its behind. If you have anymore people that you feel we can send out a letter to, to join the society, it would be most helpful. I must tell you that the 1600 letters that went out in May resulted in 45 new members. That is an excellent response. Have a good summer, and please, if you have any ideas about budgeting, drop David Muram and myself a note.

Alvin F. Goldfarb, M.D.,
President

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