



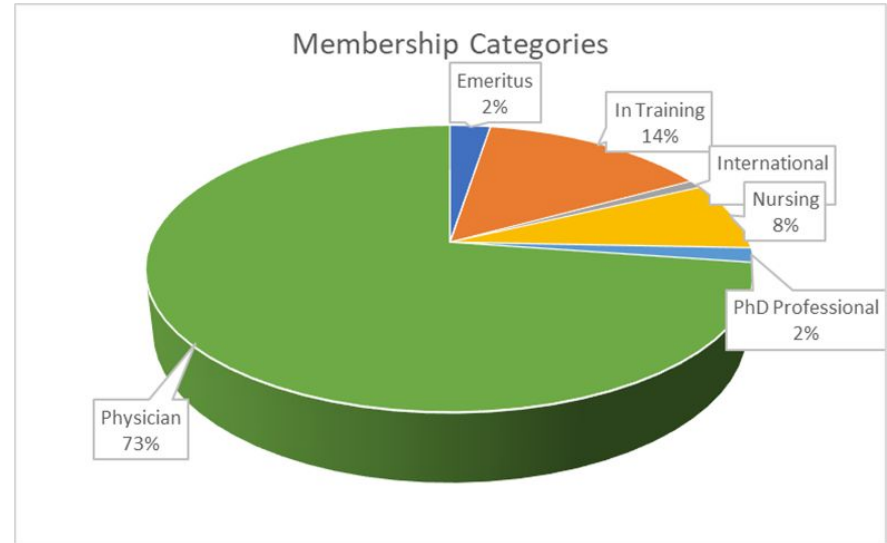
# **Industry 365 Support Program 2024-2025**



# North American Society for Pediatric and Adolescent Medicine (NASPAG)

## Who is NASPAG

NASPAG is a dynamic and inclusive community that encompasses a diverse group of professionals, including pediatricians, adolescent medicine, gynecologists, nurses, researchers, and other healthcare providers. Our members are united by a common goal: to advance the understanding and practice of pediatric and adolescent gynecology to ensure the best possible outcomes for young patients.





# Industry Support Program

**The NASPAG Industry Support Program offers corporate, educational, event, digital and endorsement initiatives.**

Explore these opportunities and support the profession!

## **Achieve Global Brand Recognition**

As an industry partner, sponsorship with NASPAG is one of the most direct and efficient ways to elevate awareness of your brand in the global pediatric and adolescent gynecology community.

## **Community – Associate with Influential Leaders**

When you participate with the NASPAG, you become part of a global community working to change, improve, and educate the global community.

## **Opportunity – Place Your Brand on the Front Lines of the Profession**

Over 500 NASPAG members and our extended global professional community look to NASPAG for career enhancement, research, education, and networking. Now, when they look to us, membership can see your brand as an essential product or service for pediatric and adolescent gynecology.

## **Value – See Tangible Returns on Your Investment**

Supporting these initiatives will provide you targeted access and opportunities to increase ROI.

# 365 Support Portfolio

## Conference/Meeting

Annual Clinical & Research Meeting (ACRM)  
Educational Grants

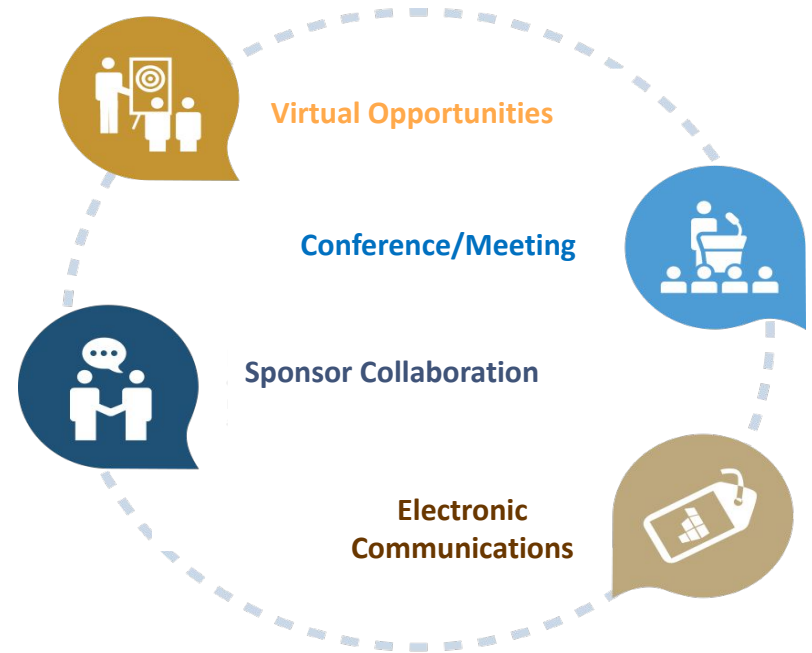
## Virtual Opportunities

Quarterly Webinar Program  
NASPAG Webinars  
Industry Webinars

## Electronic Communication

NASPAG.org Advertisements  
Blog Posting

## NASPAG Corporate Advisory Board





*Enhance BRAND Recognition*

*Build RELATIONSHIPS*

*INFLUENCE the PAG Profession*

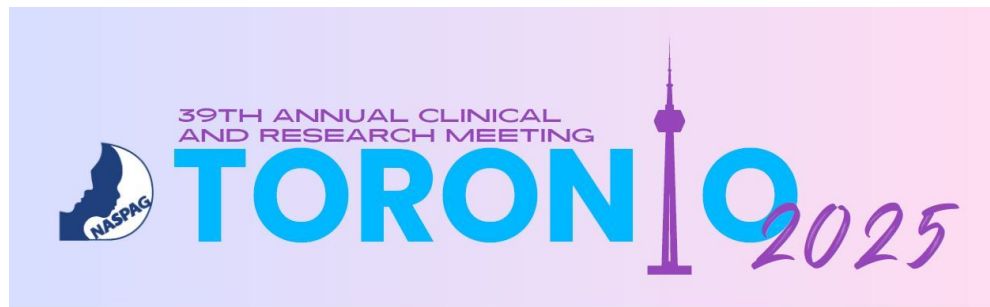
*Promote EXCELLENCE*



# Conference/Meetings

Annual In-Person

# Annual Clinical & Research Meeting (ACRM)



TIER LEVELS | EXHIBITS | PROMOTIONAL & EDUCATIONAL SPONSORSHIPS

## Educational Grants

Educational grants help provide support that is necessary for a high-quality educational program. All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials are included. All support will be disclosed to participants.

NASPAG has a large educational portfolio featuring live and online educational initiatives, and educational support is open to multiple supporters.

Grants can be customized to meet your educational objectives.





# Virtual Opportunities

Quarterly Opportunities

# Industry Webinars with NASPAG Endorsement

NASPAG provides you the opportunity to conduct your own educational program for our membership. These independently developed programs should be designed to meet the educational needs of our audience.

Post-Webinar, the program will be housed both within the NASPAG LMS and on your own designated page.

## Benefits:

- NASPAG Logo usage on promotional and event materials
- Recognition in quarterly digital NASPAG Newsletter
- Recognition and listing on industry page within Society's website
- One Banner ad on joint-provider page within Society's website
- One Feature within NASPAG's social media platform - LinkedIn, Instagram and Facebook

COST: \$7,500 | Series discounts available

# Endorsement Program

NASPAG welcomes the opportunity to expand educational offerings through the endorsement of initiatives including educational programs, articles, webcasts, podcasts, and services.

All initiatives must be balanced and free of bias. Requests to use the NASPAG name must be reviewed by the Education Committee. The name, logo, or images of the NASPAG may not be used without approval.

If you are interested increasing the credibility of your initiative and having it endorsed, please review the NASPAG criteria and submit a form below.

Initiatives must include:

- Member in good standing either as planner or on faculty
- Recognized faculty and relevant subject matter
- Defined learning objectives for overall course and specific sessions
- Not conflict with the timing or geographic location of the ACRM other sessions in which the NASPAG has a vested interest
- Have a significant portion of the initiative dedicated to adolescent gynecology



# Electronic Communications

## NASPAG Website Banner Advertisements - Description

NASPAG.org is the official website of NASPAG. NASPAG.org is a resource for PAG, featuring educational programming, advocacy, clinician and patient resources and so much more.

Impressions:     XXX

- Graphics must be submitted in jpg or png format
- Ad will be hyperlinked to your specific website
- Maximum file size is 100K
- Ads will be placed upon approval and payment

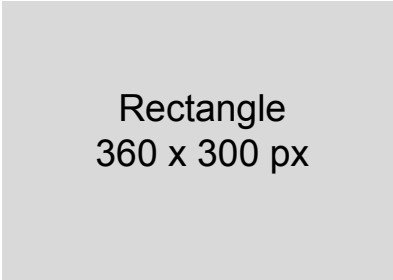
# NASPAG Website Banner Advertisements – Specs & Rates

## Sizes and Rates

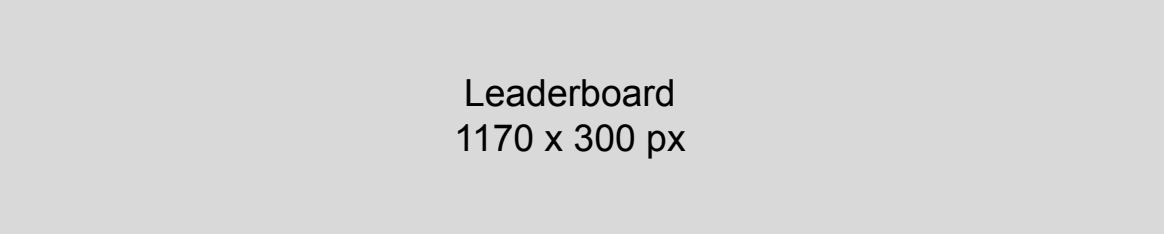
cost per month

Ad Type	1 mo	2 mo	3 mo	6 mo	12 mo
Rectangle	\$699	\$599	\$499	\$399	\$299
Leaderboard	\$1,599	\$1,399	\$1,299	\$999	\$899

Note: non-profit organizations receive a 25% discount



Rectangle  
360 x 300 px



Leaderboard  
1170 x 300 px

# Homepage Blog Post

Have something important to say or post. Have your blog featured within NASPAG.org and reach our dynamic PAG community.

Reach: 500 members plus visitors

Benefits:

- Blog featured on homepage of NASPAG.org
- NASPAG will send out a Social Media post to support the post

COST - \$1,500



# **NASPAG Corporate Advisory Board**



# NASPAG Corporate Advisory Board

Global corporate leaders in the PAG industry are uniquely able to provide critical insights and input into the current requirements and future directions of the industry. NASPAG recognizes the need to effectively incorporate industry input into the activities directed towards achieving the mission of the Society; and therefore has initiated the formation of a Corporate Advisory Board (CAB).

**FOCUS AND GOALS** | The CAB will be comprised of a coalition of global industry leaders together with clinical, academic, and scientific leaders in the field of PAG. The focus of the CAB will be on the providing additional education and resources to practitioners, patients and guardians.

- Bi-Annual Meetings (one virtually and one in-person at ACRM)
- Access the NASPAG Leadership
- 10% Discount on 365 Industry Opportunities
- Recognition on NASPAG designated webpage, social media, electronic communications and newsletter
- One Annual email sent to NASPAG membership from NASPAG HQ



## CONTACT US

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