

# Industry 365 Support Program 2022-2023



# Industry Support Program

The NASPAG Industry Support Program offers corporate, educational, event, digital and endorsement initiatives.

Explore these opportunities and support the profession!

#### **Achieve Global Brand Recognition**

As an industry partner, sponsorship with NASPAG is one of the most direct and efficient ways to elevate awareness of your brand in the global pediatric and adolescent gynecology community.

#### **Community – Associate with Influential Leaders**

When you participate with the NASPAG, you become part of a global community working to change, improve, and educate the global community.

#### **Opportunity – Place Your Brand on the Front Lines of the Profession**

Over 500 NASPAG members and our extended global professional community look to NASPAG for career enhancement, research, education, and networking. Now, when they look to us, membership can see your brand as an essential product or service for pediatric and adolescent gynecology.

#### Value – See Tangible Returns on Your Investment

Supporting these initiatives will provide you targeted access and opportunities to increase ROI.

# **365 Support Portfolio**

#### **Conference/Meeting**

Annual Clinical & Research Meeting (ACRM) Educational Grants

#### **Virtual Opportunities**

Quarterly Webinar Program NASPAG Webinars Industry Webinars

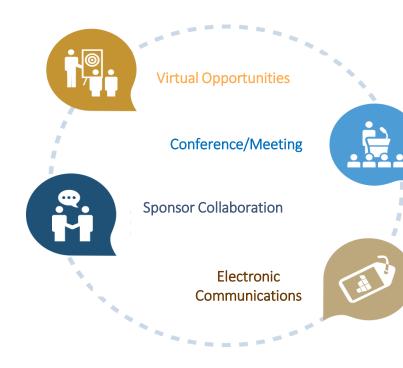
#### **Sponsor Collaborations**

Endorsement Program Endorse Industry Initiatives Webinars, White Papers, Conferences/Meetings

#### **Electronic Communication**

Newsletters Social Media Acknowledgements Membership eBlasts

### **NASPAG Corporate Advisory Board**



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Enhance BRAND Recognition Build RELATIONSHIPS INFLUENCE the PAG Profession Promote EXCELLENCE



# **Conference/Meetings** Annual In-Person

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## Annual Clinical & Research Meeting (ACRM)





#### In-Person and Virtual Components Nearly 500 Attendees

TIER LEVELS | EXHIBITS | PROMOTIONAL & EDUCATIONAL SPONSORSHIPS

## **Educational Grants**

Educational grants help provide support that is necessary for a high-quality educational program. All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials are included. All support will be disclosed to participants.

NASPAG has a large educational portfolio featuring live and online educational initiatives, and educational support is open to multiple supporters.

Grants can be customized to meet your educational objectives.



# Virtual Opportunities Quarterly Opportunities

## **NASPAG Webinars**

**NASPAG Webinars** attract PAG physician leaders, residents and fellows. Align your company with our education in front of an engaged audience learning from key opinion leaders. Supporters receive recognition before, during, and after the webinar, increasing your return on investment.

Post-Webinar, the program will be housed both within the NASPAG LMS and on your own designated page.

Benefits:

- Supporters Logo on promotional and event materials
- Recognition and listing on industry page within Society's website
- One Feature within NASPAG's social media platform LinkedIn, Instagram and Facebook

COST - \$5,000 | Series discounts available

# Industry Webinars with NASPAG Endorsement

NASPAG provides you the opportunity to conduct your own educational program for our membership. These independently developed programs should be designed to meet the educational needs of our audience.

Post-Webinar, the program will be housed both within the NASPAG LMS and on your own designated page.

Benefits:

- NASPAG Logo usage on promotional and event materials
- Recognition in quarterly digital NASPAG Newsletter
- Recognition and listing on industry page within Society's website
- One Banner ad on joint-provider page within Society's website
- One Feature within NASPAG's social media platform LinkedIn, Instagram and Facebook

COST - \$7,500 | Series discounts available



# **Sponsor Collaborations**

Endorsements

## **Endorsement Program**

NASPAG welcomes the opportunity to expand educational offerings through the endorsement of initiatives including educational programs, articles, webcasts, podcasts, and services.

All initiatives must be balanced and free of bias. Requests to use the NASPAG name must be reviewed by the Education Committee. The name, logo, or images of the NASPAG may not be used without approval.

If you are interested increasing the credibility of your initiate and having it endorsed, please review the NASPAG criteria and submit a form below.

Initiatives must include:

- Member in good standing either as planner or on faculty
- Recognized faculty and relevant subject matter
- Defined learning objectives for overall course and specific sessions
- Not conflict with the timing or geographic location of the ACRM other sessions in which the NASPAG has a vested interest
- Have a significant portion of the initiative dedicated to adolescent gynecology

#### COST - \$2,500



# **Electronic Communications**

# **Quarterly Newsletter**

The quarterly digital NASPAG Newsletter provides a highly visible and readable opportunity to reach around 500 members. The Newsletter provides members with the latest news covering the society, XXX TOPICS, and more. The current issue is also posted to the Society's social media outlets for additional exposure.

- Reach: 500 members + the social media exposure
- Banner advertisement within quarterly newsletter
- Banner can be hyperlinked to your preferred informational page
- Support includes a follow-up report to measure impressions and clicks

#### COST -

- 1 Banner Ad/Issue: Headline \$3,500 | General \$1,000
- Annual Package: Headline \$13,000 | General \$3,500

## Social Media Acknowledgements

NASPAG Sponsor Recognition Post feature within the following platforms:



Benefits:

- Supporters logo featured
- Link to supporter's preferred url

COST -

- 1 Quarterly Post: \$2,500
- Annual Package: \$9,000 (4 quarterly posts)

# **Membership eBlast**

Showcase your promotional PDF within an eBlast to all NASPAG members. You will be responsible for working with your graphics team to keep the PDF within the recommend maximum size of 1.5 megabytes.

Reach: 500 members

Benefits:

- Supporter's Graphic on NASPAG provided template
- Link to supporter's preferred url

COST - \$3,500



# NASPAG Corporate Advisory Board

## **NASPAG Corporate Advisory Board**

Global corporate leaders in the PAG industry are uniquely able to provide critical insights and input into the current requirements and future directions of the industry. NASPAG recognizes the need to effectively incorporate industry input into the activities directed towards achieving the mission of the Society; and therefore has initiated the formation of a Corporate Advisory Board (CAB).

FOCUS AND GOALS | The CAB will be comprised of a coalition of global industry leaders together with clinical, academic, and scientific leaders in the field of PAG. The focus of the CAB will be on the providing additional education and resources to practitioners, patients and guardians.

- Bi-Annual Meetings (one virtually and one in-person at ACRM)
- Access the NASPAG Leadership
- Discount on 365 Industry Opportunities
- Recognition on NASPAG designated webpage, social media, electronic communications and newsletter
- One Annual email sent to NASPAG membership from NASPAG HQ

COST: \$5,000 Annually



# **CONTACT US**

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www.naspag.org